

FOR IMMEDIATE RELEASE



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Luehrs' Ideal Rides Recognized as OABA Circle of Excellence Member

Luehrs' Ideal Rides Continues Accreditation as an Original 2004 Member

Carbondale, Illinois – Luehrs' Ideal Rides, Inc., carnival midway provider since 1957 that services the states of Illinois, Indiana, Missouri and Iowa, is proud to announce that it has been recognized in the OABA's Circle of Excellence thru 2027. This accreditation is given after a detailed audit of Luehrs' Ideal Rides' operation. Less than ten percent of Carnivals have achieved this designation.

“We are very proud to continue to be leaders of the Industry our family loves. We always strive to be the very BEST for our partners and friends across the Midwest.” said Andy Schoendienst, President of Luehrs' Ideal Rides, Inc.

The OABA, the Outdoor Amusement Business Association, is the trade association that represents the Carnival Industry in the United States of America. It's mission is: "To Promote the Preservation and Growth of the Outdoor Amusement Industry Through Leadership, Advocacy and Education"

The COE, Circle of Excellence, is an objective, third-party appraisal of quality, performance and presentation. The COE designation recognizes the “BEST IN CLASS” in the Mobile Amusement Industry.

“It has always been extremely important for us to raise the bar in our Industry. We want to continue to do so as we grow and thrive over the next 50 years as well. Our belief in cleanliness and doing things the RIGHT WAY continues to pay off.” said Andrew Schoendienst, Jr., General Manager of Luehrs' Ideal Rides, Inc.

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