FOR IMMEDIATE RELEASE

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Luehrs' Ideal Rides Tickets are Going Digital

Advance Sale Unlimited Ride Wristbands will be purchased the same way as always by buying the "Advance Sale Coupon" in person

Seymour, Indiana – Luehrs' Ideal Rides, Inc., the carnival midway provider for the Seymour Oktoberfest, is "going digital" with their ticketing on the carnival midway.

All "Advance Sale Unlimited Ride Wristband" Coupons will have a QR code that will be able to be scanned at the Ticket Kiosks. The kiosks will print the Unlimited Ride Wristbands that will be scanned at the Attractions during that specific Unlimited Ride Wristband session.

Unlimited Ride Wristbands will be able to be purchased as well during the Unlimited Ride Wristband sessions with Cash, Card or Contactless Payment at the ticketing kiosks.

Every day during the Oktoberfest, tickets will also be able to be bought at the ticket kiosks with Cash, Card or Contactless Payment. The "Tickets" will be printed onto a wristband as well that will be scanned at the attractions. These wristbands will be able to be reloaded at the Ticket Kiosks on the midway during the entire event.

"We have worked on developing this form of ticketing for years. We have worked to make this minor transition go as smooth as possible for us, the Seymour Oktoberfest, and most importantly, our guests.", says Andy Schoendienst, President of Luehrs' Ideal Rides, Inc.