

- Contestants should take time to research Bavarian/German culture and the history of the Oktoberfest as the theme has the highest weighting in the judging process.

Entries must include the words “Seymour Oktoberfest” and 50th Anniversary

Nothing about 2023 as this is the 50th Festival, even though it is the 51st year since the first festival in 1973. Due to not having a festival in 2020, this is our 50th festival.

Entries should not contain more than five colors.

Acceptable file types include high-quality .JPEG, .PDF, .EPS, .PSD, and .AI format.

If possible, entries should be submitted as a scalable vector image (.EPS) and as a high-quality PDF.

The logo will be used in various formats, including print, digital media, and on merchandise.

This will be screen printed design, so keep that in mind.

The shirt will be a fall color, depending on availability!

- The logo must contain copyright-free art and original content. Unauthorized use of copyrighted materials is strictly prohibited and will result in immediate disqualification. Entrants should conduct due diligence to ensure that their entries are not similar to existing logos or other copyrighted images.
- Entries that are drawn on paper will not be accepted. In other words, please do not draw your entry on paper and submit a picture of that design.
- Seymour Oktoberfest Inc. will not provide any technical support to contestants. Questions regarding the content may be forwarded to info@seymouroktoberfest.com.

Judging

- Judging will be conducted by the board of directors of Seymour Oktoberfest Inc.
- Entries will be judged on these three categories:
 - Theme (as described under contest guidelines)
 - Originality
 - Presentation (clean, colorful, and interesting)
- The winner will be contacted by email no later Tuesday, April 25th, 2023.

Contest Conditions

- All decisions by Seymour Oktoberfest Inc. are final. If no entry is selected, Seymour Oktoberfest, Inc. reserves the right to choose no winner for the logo contest and seek professional graphic design.
- Seymour Oktoberfest, Inc. reserves the right to disqualify any entry at its sole discretion.
- All entries must be original and not based on the work of any other individual or entity.
- All entries will become the sole property of Seymour Oktoberfest, Inc upon submission.
- Seymour Oktoberfest, Inc. is not responsible for lost, late, or incomplete entries due to computer or internet problems.
- Seymour Oktoberfest, Inc. reserves the right to cancel the contest at any time for any reason. Entrants will be informed if the contest is canceled.
- The winner will be required to sign an agreement assigning ownership and rights of the entry to Seymour Oktoberfest, Inc. No prizes will be released until this agreement is received in good order.

By participating in the Seymour Oktoberfest Logo Contest, the entrant is affirming that he or she has read and understood and agrees to be bound by the Official Rules contained herein. The Official Rules constitute the entire agreement between the entrant and Seymour Oktoberfest, Inc. in relation to the Seymour Oktoberfest Logo Contest.