



Seymour Oktoberfest, Inc.

P.O. BOX 1212 • Seymour, IN 47274

www.seymouroktoberfest.com

Sponsorship Guidelines

Each year, Seymour Oktoberfest, Inc. sponsors various events in Jackson County to help market our organization and our festival to the public. The following guidelines were created in response to the numerous requests received each year.

The dollar amount per sponsorship and the total number of sponsorships are limited each year. Seymour Oktoberfest, Inc. reserves the right to deny any sponsorship request. Please submit your request at least 60 days before your event. Notification of your request being approved or declined will be given within 30 days after submission. Please allow an additional 30 days for payment to be processed.

If your event is cancelled, Seymour Oktoberfest, Inc. reserves the right to request a refund of the sponsorship funds. Unless there are extenuating circumstances, the refund of sponsorship funds is expected within 60 days of written request. Failure to comply with these rules may prevent your organization from receiving sponsorship funds in the future.

We require that you list our organization as a financial sponsor on all marketing materials for your event, or as agreed upon in the sponsorship agreement. We will provide you with a copy of our logo. If you have any questions, please send them to info@seymouroktoberfest.com.